# **HOW IT WORKS**

## • Entry Price & Eligibility

For just \$10 per entry, fans aged 18 and over across NSW can purchase tickets for the chance to become one of 12 Calcutta drawers.

#### • The Draw

12-winning tickets will be drawn via random number generator. Each number corresponds to a saddlecloth number, linking the lucky entrant to an Everest contender.

### • The Auction

The atmosphere ignites with a spirited live bidding auction where drama meets strategy:

- Original ticket holders may bid to retain their assigned horse paying only
  50% of the winning bid if successful.
- External bidders must pay the full bid, with 50% of that amount added to the
  Calcutta prize pool and 50% returned to the original ticket holder.
- Should a runner attract no bids, the original ticket holder retains the entry and receives the full prize payout as if they had purchased it outright.

## • Prize Pool Distribution

The final prize pool combines 100% of ticket sales with 50% of auction revenue, distributed as follows:

- o 1st Place = 70%
- o 2nd Place = 20%
- o 3rd Place = 10%

This innovative and proven format ensures that every ticket counts, making the Calcutta a competition within the competition.